

Hagley West presents nice, solid timepieces



For the Love of Time

By Mark PavilonsEditor

Consumers are flooded with brand names, but when you look at smaller, independent designers, a whole new world opens up. That's true in the microbrand watch market, where a cornucopia of great timepieces await. They may not be household names, but they are definitely high quality pieces crafted with a lot of TLC. Take Hagley West, which was literally born at the kitchen table of founder Tim Hayden. He offers a handful of designs for both men and women at incredibly reasonable prices. The company's Diver range is their modern interpretation of the classic diver's watch. Clean, simple, easy to read, tough as nails. I chose the S'Algar in black with a stainless metal band. S'Algar, a small port in Menorca, was where Hagley West began. There, after a game of cricket, the idea was batted around and lo and behold, less than a year later it all went online. The S'Algar features a solid 42mm brushed stainless steel case and matching bracelet. It has a directional bezel and date window at 3 o'clock. Nice, large luminous hands and hour markers makes this really easy to read, at a quick glance, even from a distance. The bracelet is side push-button release, something you find on higher end watches. It's got a good heft to it so you know you've got something substantial on your wrist. It's not fancy, just strong and masculine. It's also quite versatile, and you can wear this with a dinner jacket or swim trunks, It can be your go-to every day watch, or for special occasions. It has a hint of 'Bond' to it. The watch is water resistant to 10 ATM, or 100 metres - solid enough for any swimming or diving. It is a 'diver' after all. Other Diver models include the Dubai Orange and Kingston Yellow, giving you that splash of colour, while retaining a robust character. Hayden encourages you to 'Love Your Journey,' so much so that it's inscribed on the back of each watch. In his life, he came to know the value of the journey itself. He found joy where it mattered. His was quite literally a journey from his kitchen in Hertfordshire, UK, where the idea for the brand was born. Through 'consistency, persistency and patience,' Hayden grew his brand to compete globally, with the big brands. The successful entrepreneur is living proof that climbing the ladder can leave you wanting. He wanted more. Leaping off the top rung, he gave it up to pursue his dream of creating functional timepieces that give you a newfound appreciation for time well spent. From the looks of his collection, he succeeded. For more, visit <https://www.hagleywest.com/>