

## Coppa's Fresh Market to open new store in King City

### By Mark Pavilons

The addition of a major food store in King City comes as good news to residents and politicians.

Coppa's Fresh Market, a family-owned grocery chain in the GTA, is coming to King City. The new store will be in the King's Ridge Marketplace development, located at Dufferin Street and King Road.

This will be the company's fifth store and the King locale will be a new look, a step up, from other stores, according to John Louie Coppa, president of Coppa's.

It's an exciting project that will bring the "world of food" to King. It's still in the early stages and will likely take two years to complete.

Mayor Steve Pellegrini said he's delighted to welcome Coppa's, which will be a "perfect fit for King City." This 50,000-square-foot premier grocery store is needed and he's pleased he was able to help facilitate the deal. Part of his job as mayor is to assist local businesses.

"I'm delighted this worked out," he said.

Councillor Cleve Mortelliti shared the mayor's enthusiasm.

He said he and the mayor have been working for years on securing a grocery store and he's happy the efforts have paid off.

The plaza development itself is coming together nicely, he observed.

With more than 50 years' experience in the grocery business, the Coppas are known for stores that offer exceptional quality, great prices, and inspiring variety.

Their tagline is "a World of Food."

"It captures the spirit of what we're all about - bringing the very best, freshest food from around the world - and around the corner - to our customers," Coppa added.

"King City is a terrific community with people who share our love of food. It's a natural fit for us. We look forward to serving and growing along with the King City community with new, inspiring food options."

The company's roots are deep in the grocery business. In 1963, the Coppa family opened their first grocery store at 1558 Queen Street West in Toronto. Since then, their commitment to providing great food with exceptional value has never changed, which is our commitment to excellence for our customers.

They take great pride, passion, and care in providing an authentic global shopping experience; one that joins the flavours of the world under one roof with the freshest and widest variety from around the globe and our own backyard.

It's a market style grocery store with a huge selection and many departments, such as fresh fruits and vegetables, butcher's choice, fresh fish, deli and bakery.

For more, visit <http://www.coppas.com>.