

## Coppa's Fresh Market to offer home delivery to King City residents

Coppa's Fresh Market is giving customers a fresh new way to shop. Together with InstaBuggy, the family owned company with a 50-year history is delivering grocery orders to people's front doors in as little as 60 minutes.

Coppa's is extremely proud to offer this new service to King City residents. Busy shoppers will no longer have to make an extra stop on the way home after a long day at work, or rush out to pick up last minute items when they're about to host a big event.

Known for their authentic local and international products, and delicious prepared foods that make it easy for families to enjoy wholesome meals together, Coppa's is now making it even simpler to purchase fine foods. It's the same great taste people know and love, without any of the hassle.

InstaBuggy is an innovative and independent grocery delivery service that operates in Toronto and some areas of the GTA, and this service will be extended to King City shortly. Coppa's gives shoppers the option to either have their order delivered, or visit the store and enjoy the grocer's convenient drive-thru service.

Shoppers can order anything from Coppa's using InstaBuggy, including produce, meat, cheese, eggs, bread, spices, and Nonna Francesca's signature prepared meals or line of traditional family-inspired ingredients. They can even order fresh catering items, request exquisite take-out from the on-site Nonna Francesca's Ristorante, purchase fresh flowers and even personal care products. Orders can be placed online using InstaBuggy's website, or customers can download the app on their phones as well.

InstaBuggy gives customers the option to receive their Coppa's order within about an hour, or schedule a delivery time later on in the day or week. InstaBuggy can drop off orders as early as 9 a.m., and as late as 9 p.m. depending on the customer's needs. Shoppers can even view the status of their order once it has been placed.

Together, Coppa's and InstaBuggy are giving customers the freedom to pick up groceries more ways than ever. Whether they're doing errands on a Saturday morning, or driving home from work, shoppers can get exactly what they need from Coppa's quickly and easily. In-store, pick-up or delivery ? fresh, authentic food has found of new level of convenience in King City.

Store hours at the new King City location will be Monday to Saturday, 7 a.m. to 9 p.m.; Sunday, 8 a.m. to 8 p.m.

Coppa's Fresh Market is a family owned and operated grocery store chain. Coppa's is committed to providing an authentic grocery experience, offering a combination of exceptional value, superior service and a selection of the finest quality food from around the world.

The ownership group's family roots run over 50 years deep in the grocery business; the Coppa family opened their first grocery store at 1558 Queen Street West in Toronto. The company takes great pride, passion and care in bringing their customers a comprehensive global shopping experience; one that offers the freshest and widest variety of foods from top local suppliers and authentic international brands.