

## Township has a corporate vision

**By Mark Pavilons**

Building on the community-led sustainability plan, King Township has cemented those aspects into its own corporate vision statement.

Council endorsed the corporate vision, mission and value statements, following a presentation by staffers Sara Pupi and Cara Tuch, team leaders on the project.

These principles will be kept in mind when staff makes strategic decisions.

The vision, mission and value statements are integral to a corporate strategy and extensive in-house consultation took place among Township staff and councillors. This consultation is also vital to ensure that staff embraces the concept.

The vision is: "An empowered staff that proudly achieves personal and organizational excellence in the delivery of municipal services."

This inspires employees and will build internal consistency.

The mission is: "Township of King staff will contribute to a safe, sustainable and resilient community by providing superior customer service, quality programs and services, progressive leadership, responsible management while consulting with the community."

This clearly identifies how the Township operates and echoes the commitment to celebrating the vibrant community and quality of life in King.

Core values in the mission include alignment and accountability, customer service excellence, teamwork and engagement, communication, balance, community, integrity and respect. These eight values act like a code of conduct for staff and council.

The corporate statements will provide the framework for staff to work towards as they accomplish the priorities and action items in the sustainability plan. The statements provide an "operational linkage" to the intent of the plan and its principles.

As the implementation process unfolds, it is intended the statements will assist staff and councillors to continue to demonstrate a strong commitment to diversity in the workplace and the community .."

The statement was launched at a staff function Dec. 10.