

Local firefighters band together for 'ashes and stashes' Movember campaign



By Mark Pavilons

A group of King firefighters have put off shaving for a very good cause – the fight against male cancers.

Craig Eveson and his team enjoy the cause because it's fun. "As a young man I think it is important to support causes that will effect me as I get older."

"Movember" – when men forgo shaving and raise money for cancer – has been gaining momentum in the last few years. If you're not familiar with the campaign, visit <http://ca.movember.com>.

The team's "Mo" growth started on cleanly shaven faces Nov. 1. Eveson said some chose to shape their "little friend into a work of facial art."

They've been doing this for a couple of years now and each year is different in terms of fundraising.

"Honestly every year I am pleasantly surprised by how well the team does raising money for this important cause. Each year I hope to raise more than the last but every dollar counts. We collect donations in several ways, donation boxes have been put out through the communities, we had t-shirts made by Dobson Promotions and are selling them for \$20 all proceeds going to the cause, and we are selling plastic mustaches for your car made by Motive Media at \$10 – all proceeds going to the cause. We also fleece our family and friends for donations."

The team also accepts donations from the public and those can be made at : <http://moteam.co/kfes-ashes-stashes-team>.

Local support has been solid. "The community has been great, as always they are very supportive of the local fire department. Some have even joined our team!"

Taking part this year are "mo bros" Nick Howlett, Kevin Ritson, Roberto Bruno, Randy Shepherd, James Arnold, Shawn Burns, Larry Rocha, Guy Lamberti, Massimo DeMaria, Matthew Tuzi, Dan Cullen, Steven Bonollo, Philip Defina, JR Gregg, Amir Keranovic, Slava Kozlov, Alex Milani, Chris Pirocchi, Marco Sacilotto, Brandon Salidas and Craig Eveson.